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FOR IMMEDIATE RELEASE

CHILDREN'S ILLUSTRATORS DIRECTORY OFFICAL LAUNCH StoryBookIllustrators.com launches their new industry directory



StoryBookIllustrators.com is officially announcing the launch of their new online, children's illustrators' directory. The site is a professional community and gallery-style resource of illustrators and agencies who specialize in children's illustration with a focus on the North American market. Art directors and other industry buyers can easily search and navigate the sites professional illustrators and portfolios for their project needs.

Owner Kerrie Lent is a children's illustrator herself and with numerous years of experience in marketing she wanted to develop a site that not only showcased illustrators but was a professional marketing tool, representing artists as the professional individual businesses that they are. Kerrie comments,

"It's important for illustrators to represent themselves professionally. Being an illustrator means running a small business. You have to be the marketing manager, public and business relations manager, financial manager and complete assignments in between. StoryBookIllustrators.com is dedicated to providing our illustrators with the most professional platform possible from which to market themselves. Art buyers want a quick, easy and professional resource and we've built the site to accommodate those needs".

Visitors and members alike are commenting on the sites professional appearance, talented illustrators and ease of use. Member and professional illustrator Paula P. comments,

"I think the site looks great! I like how the images rotate each time you refresh the page. And I think it's all easy to navigate. And I love the newsletter!"

A membership to StoryBookIllustrators.com starts at \$19.99/month and includes an individual member gallery with up to 40 images, inclusion in the published books gallery including 10 book covers, a listing in the member index, website, blog and contact info, as well as 'My Studio' control panel. Membership information can be found at www.storybookillustrators.com/subscribe.

For additional information about the site or services please contact Kerrie Lent at kerrie@storybookillustrators.com.